



# JUSTIN D. CURTIS

HEAD OF BRYN MAWR ONLINE SCHOOL · FOUNDER, EDUCATIONAL ACUMEN LLC

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## ABOUT

Justin D. Curtis is the founder of **Educational Acumen LLC** and the Head of **The Bryn Mawr Online School** — an all-girls national online high school serving families throughout the world, quickly ranked **#2 in the nation**. With over two decades at The Bryn Mawr School, Justin has served as teacher, technology director, senior administrator, and school founder. A published author in *NAIS Independent School Magazine*, 2020 NAIS Fellow for Aspiring School Heads, and frequent presenter at national independent school conferences.

*"The schools that will thrive in the next decade are the ones making deliberate, courageous decisions today."*

### SPEAKING TOPICS

- ◆ Online Program Development
- ◆ AI in Education: Strategy & Use
- ◆ Innovation Strategy for Schools
- ◆ Financial Sustainability
- ◆ Entrepreneurship in K-12
- ◆ Future of Independent Schools

### CREDENTIALS & PUBLICATIONS

- M.S. — Johns Hopkins University
- B.S. — Stevenson University
- NAIS Fellow, Aspiring School Heads
- In Practice: Building an Online School for Girls** — NAIS 2024 ■
- In a Competitive Job Market, One School Looks Outside the Box** — NAIS 2017 ■
- [View all NAIS articles](#) ■

### FEATURED ARTICLE

SPRING 2024 · IN PRACTICE

**Building an Online School for Girls**  
by Justin D. Curtis

Featured article on founding Bryn Mawr Online School

nais.org

*In Practice: Building an Online School for Girls*  
NAIS Indep. School Mag., Spring 2024

## SELECTED PRESENTATIONS

2024	Virtual Learning is Here to Stay: How Girls Can Thrive	Inspire Session Presenter — International Coalition of Girls Schools
2024	In Practice: Building an Online School for Girls	Featured Author — NAIS Independent School Magazine
2021	Building Better Online Markets and Communities	Presenter — United Nations Internet Governance Forum USA
2021	Leading Schools in Times of Crisis: Examining Budgetary Priorities	Presenter — NAIS Annual Conference
2020	Design & Implementation of Experiential Social Innovation Programs	Presenter — NCGS Annual Conference
2018	Fostering Student Agency through Computer Science	Presenter — ATLIS Annual Conference
2017	Evolution of Innovation: The Bryn Mawr School's Innovation Lab	Presenter — NCGS & NBOA Annual Conferences
2017	From Teaching Technology to Teaching Computer Science	Presenter — ATLIS Annual Conference
2017	In a Competitive Job Market, One School Looks Outside the Box	Co-Author — NAIS Featured Article